



HELLO!

The recent weather may have had you thinking that spring was here, however, it is still early in the year and there is lots of time to get all the projects done in your business and your personal life. To help keep you motivated, here is a collection of articles on a variety of subjects. We hope you find them of interest.

We would also like to ask you to pass this newsletter along to a friend or business associate, and, if they like it, have them drop us a line and we can add them to our list.

Till next month.

A handwritten signature in black ink, appearing to read 'Renda', is located in the bottom right corner of the page.

› IN THIS ISSUE



5 Misconceptions About Networking

Herminia Ibarra, *Harvard Business Review*

We all know that networking can help us in the workplace, but many of us struggle to overcome our distaste for doing it. A noted professor of organization has found that there are 5 basic misconceptions that hold us back from taking full advantage of the power of networking. Read about those misconceptions, and learn what you can do to prevent these from holding you back.

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Why Companies Need a 'Zero Trust' Cybersecurity Model

Dan Patterson, *Tech Republic*

A new concept in today's cybersecurity world is that of 'zero trust security', a model that assumes that users inside a network are no more trustworthy than those outside the network. In an informative interview with a leader in the zero trust approach, learn why IT professionals need to update their model of trust from an implicit approach to an explicit 'zero trust' approach.

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Love What You Do, You're Still at Risk of Burning Out

Lydia Belanger, *Entrepreneur*

Many people are often drawn toward finding their "passion" or are persuaded to work in fields that they enjoy. However, a recent study from *The Yale Center for Emotional Intelligence* discovered that one in five people who are highly engaged in their work are experiencing exhaustion and burnout, often from being too engaged. Learn how companies can set the proper work/life balance so their engaged employees don't burn out.

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5 Simple Tech Upgrades to Make Your Car a Lot Smarter

Brandt Ranj, Business Insider

Transportation continues to get smarter, especially automobiles that practically function like computers. Learn five simple tips to help make your car even smarter that require no tools and can be implemented regardless of the age, make, and model of your car.

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Why Grateful People Always Succeed

Jennifer Cohen, Forbes

Gratitude isn't overrated, and it is as relevant today as any time in history. Gratitude is explained as a choice, not a result, and many consider it the key factor in achieving ultimate success and happiness. Learn why you should embrace gratitude, and how you do so, even in the face of hard times.

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AND...VIDEO PICKS FROM OUR STAFF



Smart Helmets

Your next motorcycle ride and the new digital landscape of riding

[➤ see the video](#)



Ping Pong Robot

Need to up your game, what about a professional robotic trainer

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Engrave Anywhere

Engrave almost anything with this portable laser engraver

[➤ see the video](#)



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